20–21 OCTOBER 2027 · ROME, ITALY

CLIMATE WEEK 2027

6th Annual Climate Week Europe

Theme: Driving Net Zero with Technology, Innovation & Action

Climate Week 2027

6th Annual Climate Week Europe

The 6th Annual Climate Week Europe 2027 will take place on October 20–21, 2027, in Rome, Italy, bringing together global leaders, policymakers, researchers, industry professionals, investors, technology innovators, and sustainability experts to accelerate climate action and advance the transition towards a net-zero future.

Under the theme “Driving Net Zero with Technology, Innovation & Action,” the conference will explore how emerging technologies, forward-thinking policies, sustainable business practices, and cross-sector partnerships can turn climate ambitions into measurable progress. It will provide an international platform for discussing practical pathways to decarbonisation, clean energy adoption, climate finance, sustainable supply chains, circular economy solutions, and climate resilience.

Over two days, participants will have the opportunity to exchange knowledge, present innovative research, share successful case studies, and explore solutions addressing today's most pressing environmental challenges. Discussions will focus on the role of renewable energy, carbon markets, green investment, climate-smart technologies, sustainable infrastructure, biodiversity conservation, and responsible resource management in building a low-carbon and climate-resilient economy.

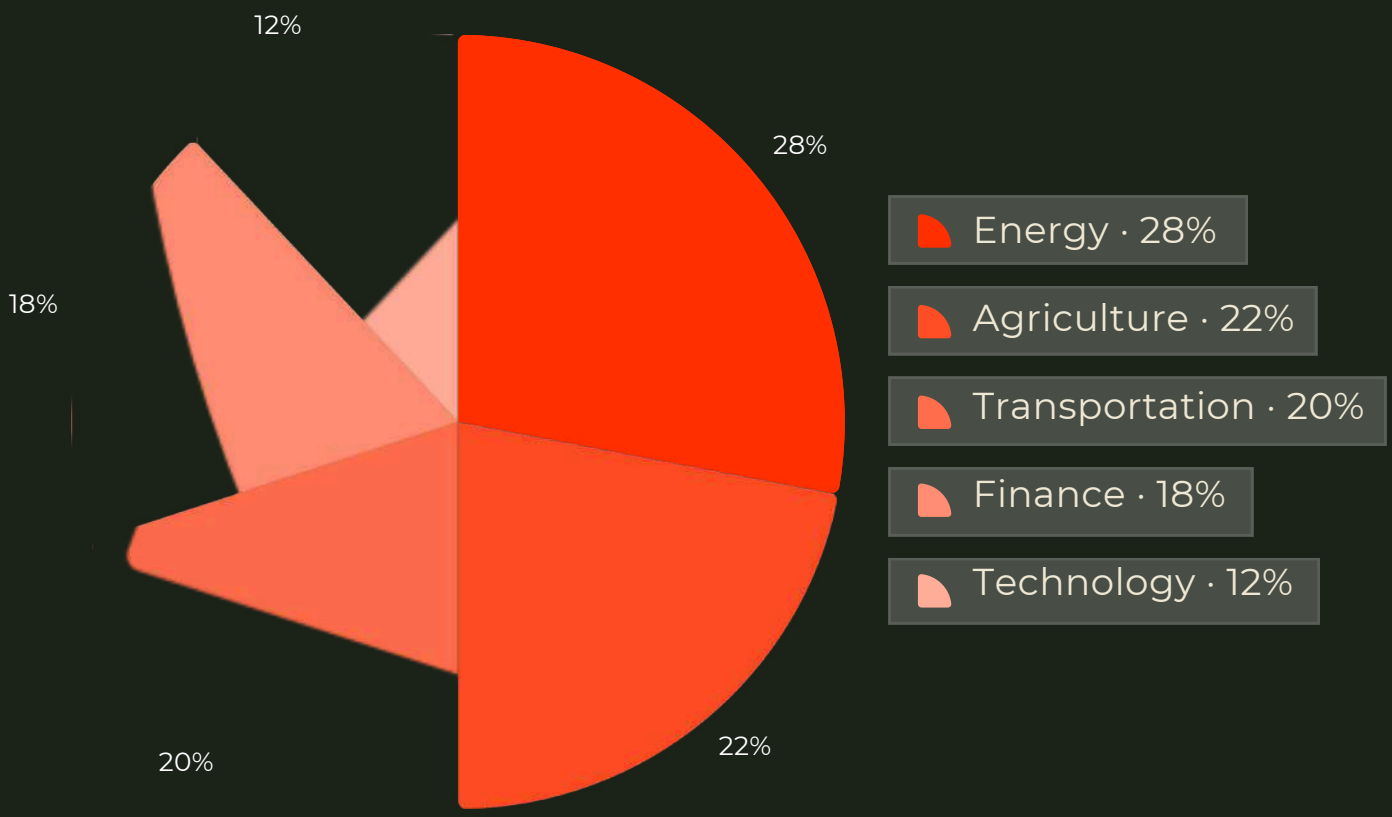
Climate Week 2027 will also encourage meaningful connections between academia, government, business, and civil society, creating opportunities for collaboration, strategic partnerships, and knowledge sharing. Through expert presentations, panel discussions, networking sessions, and industry engagement, the event aims to bridge the gap between climate commitments and real-world implementation.

Building on the success of previous editions in Frankfurt, Rome, Barcelona, Milan, and London, the sixth edition will continue its mission of connecting the global climate community and promoting innovative approaches to a more sustainable future.

Join us in Rome to connect, collaborate, share ideas, and create impact towards a net-zero world.

ATTENDEE DEMOGRAPHICS

At the 6th Annual Climate Week Europe, we explore the rapidly evolving landscape of global climate action—from policy, adaptation, and carbon markets to the transformative role of technology, innovation, and sustainable finance. As advanced climate analytics, circular economy models, and net-zero strategies redefine how industries operate, AI-powered climate tools are revolutionizing emissions tracking, resilience planning, and environmental compliance. Meanwhile, breakthroughs in renewable energy, carbon removal, nature-based solutions, and green investment frameworks are opening new pathways for meaningful decarbonization and climate equity, shaping the next era of climate leadership and long-term planetary sustainability.



WHY EXHIBIT?

Exhibiting at the 6th Annual Climate Week 2027 in Rome offers an excellent opportunity to position your organisation at the forefront of climate innovation, sustainability, and the global transition towards net zero. The event provides a focused platform to showcase your products, technologies, services, and solutions to an international audience of business leaders, policymakers, investors, researchers, industry professionals, and sustainability decision-makers. Whether your organisation specialises in renewable energy, clean technology, carbon management, climate finance, circular economy, sustainable infrastructure, or environmental solutions, exhibiting allows you to demonstrate how your innovations can address real-world climate challenges.

Put your climate solution in front of the business leaders, policymakers and investors shaping the next decade of climate action in Rome.

- Showcase products and services to a focused climate audience
- Demonstrate clean energy, circular economy, climate technology and sustainability solutions Meet business leaders, policymakers, investors and sustainability professionals Generate qualified conversations and partnerships
- Build visibility and pipeline long after the event closes

YOUR NEXT STEP

Turn your solution into a conversation.

EXHIBITOR PACKAGES

Utilize our tailored sponsorship packages to enhance your company's visibility and extend your global influence.

Benefits	STANDARD · €3,199	STANDARD PRO · €5,199	STANDARD PRO PLUS · €6,199
Delegate passes	**2**	**3**	**4**
Standees (provided by Exhibitor)	**3**	**5**	**8**
Table Space	6 ft. x 4 ft. (2.23 sq.m.)	7 ft. x 5 ft. (3.25 sq.m.)	12 ft. x 6 ft. (4.83 sq.m.)
Ad in conference magazine	Banner (7.5 in x 2.5in) (19 cm x 6.35 cm)	Half page (7.5 in x 5.0in) (19 cm x 12.70cm)	Half page (8.5in x11.0 in) (21.60 cmx 28.00cm)
Video Coverage	Basic	Interview with emcee/host	IInterview + 1 min glimpse video (post production)
Speaking role on a Panel	No	1	2
Booth Placement	Provided by us	Provided by us	Your choice (subject to availability)
Delegate list access	Post-conference	7 days prior to event	15 days prior to event
Access to all parallel events	Yes	Yes	Yes
Social media promotions	Once	Twice	Thrice
Press release	No	Yes	Yes
Company logo placement	Outside ballroom	Outside ballroom + At registration desk	Outside ballroom + At registration desk + Beside stage

WHY SPONSOR?

Make your organisation a visible leader at Climate Week 2027, connecting your brand with the decision-makers, innovators, and industry leaders driving the global transition towards net zero.

Sponsoring the conference provides a valuable opportunity to strengthen your brand positioning, expand industry visibility, and demonstrate your commitment to climate action and sustainability. Through prominent brand exposure, networking opportunities, and engagement with an international audience.

Make your organisation a visible leader at Climate Week 2027, in front of the decision-makers who drive net-zero progress.

- Put your organisation at the centre of Climate Week 2027
- Build high-visibility brand presence across the event
- Access speaking, networking and hospitality opportunities
- Reach decision-makers and influential climate professionals
- Associate your brand with practical progress toward net zero

YOUR NEXT STEP

Put your brand at the centre of climate action.

SPONSORSHIP PACKAGES

Benefits

BENEFITS	BRONZE · €7,999	SILVER · €9,999	GOLD · €14,999	PLATINUM · €19,999
Exhibitor's space	Standard Pro	Standard Pro	Standard Pro Plus	Standard Pro Plus
Keynote speaking slot	Yes	Yes	Yes	Yes
Speaking slot (Panel)	1	1	2	3
Opportunityto give conference's Opening Note	No	No	No	Yes
Assistance in scheduling 1-on-1s with businesses	Upto 2	Upto 5	Upto 10	Upto 15
Delegate list access (pre-conference)	07 days prior to event	07 days prior to event	10 days prior to event	15 days prior to event
Delegate passes	4	5	6	8
Brand exclusivity	No	No	Yes	Yes
Press Release	Yes	Yes	Yes	Yes
Company logo on conference website	Yes	Yes	Yes Best Visibility	Best Visibility
Ad in conference magazine	Half Page (7.5 in x 2.5in) (19 cm x 6.35 cm)	Half Page (7.5 in x 5.0in) (19 cm x 12.70 cm)	Full Page (8.5in x 11.0 in) (21.60 cm x 28.0 cm)	Two full pages 2x (8.5in x 11.0 in)
Mention on show guide's cover page	No	No	No	Yes

SPONSORSHIP PACKAGES

BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
Marketing collateral distribution at registration desk	No	No	Yes	Yes
Pre-conference emails	1 time	2 time	3 time	4 time
Social media promotions (Monthly)	1	2	3	4
Participation certificates & post-event promotion	Yes	Yes	Yes	Yes
Permission for business surveys/lucky draws/private luncheons	No	No	Yes	Yes
Company video promotion during Keynote	No	No	Yes	Yes
Company logo on conference holding screens	No	No	No	Yes
Thank you signage at registration desk	No	No	No	Yes
Curated Award for Organization/Leader	Yes	Yes	Yes	Yes
Present Award to industry leaders	No	Yes (Once)	Yes (Twice)	Yes (Thrice)
*Complimentary Add-ons	No	No	Any 1****	Any 2****

*Exclusive opportunity to showcase the brand, by positioning it as a networking tea, luncheon, or cocktail sponsor with up to 3-minute introductions during the respective sessions.

**There would be only 1 presenting sponsor of the conference.

***Sponsors will also be subjected to the evaluation process and successful applicants will be notified of the outcome.

SPONSORSHIP PACKAGES

Display your products and services to influential decisionmakers who are ready to invest.

Opportunity	Price	Benefits
CONFERENCE BAG SPONSOR	€6,000	Sponsors signage on three sides of the table; Complimentary registration for 1 delegate
SEAT DROP	€1,500	Your promotional material can be distributed on attendees' seats at a designated session
WATER BOTTLE	€2,500	Sponsored Logo advertisement on the main webpage of the summit
REGISTRATION DESK	€4,500	Sponsored Logo advertisement on the main webpage of the summit; Sponsored signage at the registration desk and Complimentary registration for 1 delegate
LANYARD SPONSOR	€3,500	Branding on the lanyards worn by the conference participants, using company logo and name. Also includes 2 complimentary delegate passes.

WHY PARTNER WITH CLIMATE WEEK 2027

WHY PARTNER WITH CLIMATE WEEK 2027

- Showcase technology, innovation and sustainability solutions.
- Connect with global leaders accelerating the transition to net zero.
- Build visibility through exhibitor, sponsorship and conference opportunities.
- Position your organisation in the European climate conversation.

Event at a glance

Event: 6th Annual Climate Week Europe

Edition: Climate Week 2027

Date: 20–21 October 2027

Location: Rome, Italy

Theme: Driving Net Zero with Technology, Innovation & Action

JOIN THE CLIMATE CONVERSATION IN ROME

For exhibitor and sponsorship enquiries:

climate@thepeopleevents.com

WhatsApp +44 1442 781082

https://climateweek.thepeopleevents.com/